

## Table of Contents

Description.....	1
Features.....	2
Compatibility.....	2
Installing the module.....	2
Configuration Settings.....	3
Enable.....	3
Show on Pages.....	3
Start Timer .....	4
When to show popup to user .....	4
Cookie timeout.....	4
Verification email after subscription.....	4
Send a confirmation email after subscription.....	4
Welcome voucher code.....	4
Modal.....	4
Opacity level.....	4
Button Colour.....	4
Button Text Colour.....	4
Generate New Cookies .....	4
Content Configuration.....	5
Message above submit button.....	5
Message below submit button.....	5
Thank you message.....	5
Close Message.....	5
Edit CSS .....	6
Exporting Emails .....	7
Translations.....	7
Email Templates.....	7
Troubleshooting.....	9
Email templates.....	9
No Subject was found for email template.....	9
Newsletter Block.....	9
403 (Forbidden Access) or 500 (Internal Access) Errors .....	9
Nothing happens when you click on the sign up button .....	10
Support.....	10

## Description

The newsletter popup module displays a popup which invites your shop's visitors to subscribe to

your newsletter.

## Features

- Turn your website visitors into subscribers and customers by offering an incentive voucher code
- Option to send an email verification to subscriber
- Option to send an email subscription confirmation to subscriber
- Option to show popup on only the home page or any page
- Option to set a timer on when to show popup
- Option to show pop up on exit intent, that is pop up is shown when user tries to leave site
- Option to show popup to users only once for their first visit
- Option to reset cookies so users who have already seen popup will see it again
- Add your own welcome message, message below submit button, close link message and thank you message
- pop up does not display when customer is logged in and already a subscriber
- Customize email templates
- Change Sign Up text on button
- Change default button and text colours
- Change style sheet (css) for experienced front end developers
- Preview popup changes from configuration screen
- Pop up is screen responsive
- Compatible with portable devices (iPhone, iPad, Android)
- Supports multiple languages
- Export emails to csv file for importing into your favourite newsletter marketing software

## Compatibility

- This module is compatible with PrestaShop Version 1.5.x and Version 1.6.x

## Installing the module

Log into your PrestaShop back office and go to Modules -> click on 'Add a new module' button. Then upload 'Module file' from your computer search for the zip archive 'newsletterpopupli.zip' and then click on 'Upload this module' button.

## Configuration Settings

MODULES / NEWSLETTERPOPUPLI / CONFIGURE

Configure "Newsletter Popup" module

CONFIGURATIONPOPUP CONTENTCSS

Enable

YESNO

Show on pages

Home Page

Start Timer

0

Enter 0 to show popup immediately. Enter -1 to show popup on exit intent. Ent

When to show popup to user

Always (useful when testing)

Cookie Timeout (in days)

365

Enter the number of days when cookie will expire. (Set to 0 to create a cookie

Would you like to send a verification email after subscription?

YESNO

Would you like to send a confirmation email after subscription?

YESNO

Welcome Voucher Code

Leave blank to disable by default. User will receive a seperate email with vouc

Modal

YESNO

If set to yes, will disable closing. User must sign up or click on close link if enat

Opacity Level

0.4

Opacity level of overlay (from 0 to 1)

Button Background Color

#ee8600

Enter hex color value or select from color picker

Button Text Color

#FFFFFF

Enter hex color value or select from color picker

Generate New Cookies

YESNO

In the configuration screen, you can set several options:

### Enable

By default it's set to no. Once you have set all your options and entered all your custom messages set the enable button to yes and start getting email subscribers.

### Show on Pages

You can show the popup on the home page or any page.

**Start Timer**

Set a timer delay. Example set to 15 seconds and the popup will show after 15 seconds to your visitor. Set to 0 for popup to show immediately. The default is 0. Set to -1 to show on exit intent, that is when the user tries to leave the site.

**When to show popup to user**

You can set the popup to show on every page visit (which is useful when testing changes) or once only i.e. on first visit only. Note the popup uses browser cookies to remember when a user last visited your website.

**Cookie timeout**

Set the number of days of when cookie should reset. Cookies are small text files, that are stored on a computer's browser and help keep track of when a user last visited your website. Default value is set to 365 days. Set to 0 to reset cookie when a visitors closes their browser.

**Verification email after subscription**

This is optional and useful as it prevents unsuspecting people to be subscribed without their knowledge.

**Send a confirmation email after subscription**

This is optional and if set to yes sends the subscriber a welcome email.

**Welcome voucher code**

You can thank new subscribers with a voucher code. For example, you can offer them 10% off their next order. To create a new voucher code, go to the "Cart rules" page under the "Price rules" menu. Note if you have enabled the confirmation email option and the voucher code option the subscriber will receive two emails. If you only want the subscriber to receive one email disable the confirmation email.

**Modal**

By default the popup can be close if the user clicks on the cross found in the top right corner of popup, clicking outside of the popup and close link (if enabled) found below sign up button. Set modal to 'yes' if you want to disable all close options (except for close link (if enabled) found below sign up button).

**Opacity level**

This refers to how much the popup will obscure the background when displayed. Enter a range from 0 to 1. Default value is 0.4

**Button Colour**

This refers to submit button background colour. Enter the hex colour value or select from colour picker.

**Button Text Colour**

This refers to submit button text colour. Enter the hex colour value or select from colour picker.

**Generate New Cookies**

Select "yes" to make the pop up show for all visitors again, even for those who already saw it. This can be useful when you are running a new incentive campaign.

## Content Configuration

MODULES / NEWSLETTERPOPUP / CONFIGURE

Configure "Newsletter Popup" module

Back Translate Check up

CONFIGURATION

POPUP CONTENT

CSS

Message above submit button

Edit Insert View Format Table Tools

</> B I U S Header 1 " A

Table Link Image

**Welcome**

**Signup to our newsletter below and get 10% off your first order.**

The message to be displayed above email input and submit button.

Message below submit button

Edit Insert View Format Table Tools

</> B I U S Paragraph " A

Table Link Image

We respect your privacy. We will never share or sell your information.

The message to be displayed below email input and submit button.

Thank you Message

Edit Insert View Format Table Tools

</> B I U S Header 1 " A

Table Link Image

**Thank You**

**Please check your inbox for your welcome voucher code.**

### Message above submit button

Enter a custom message to appear above the sign up button (refer to section 1 in image below) .

### Message below submit button

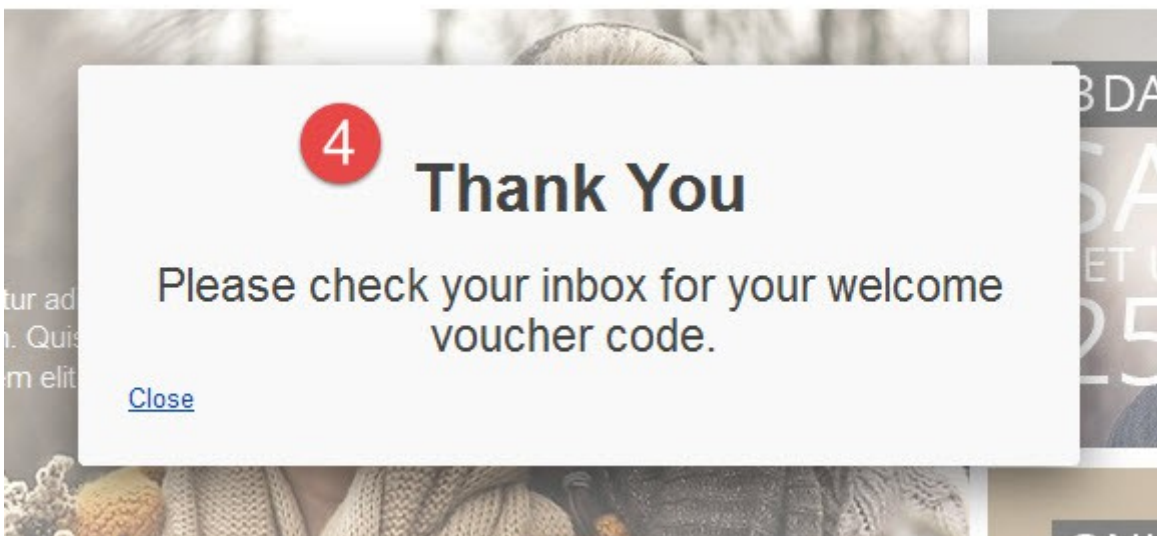
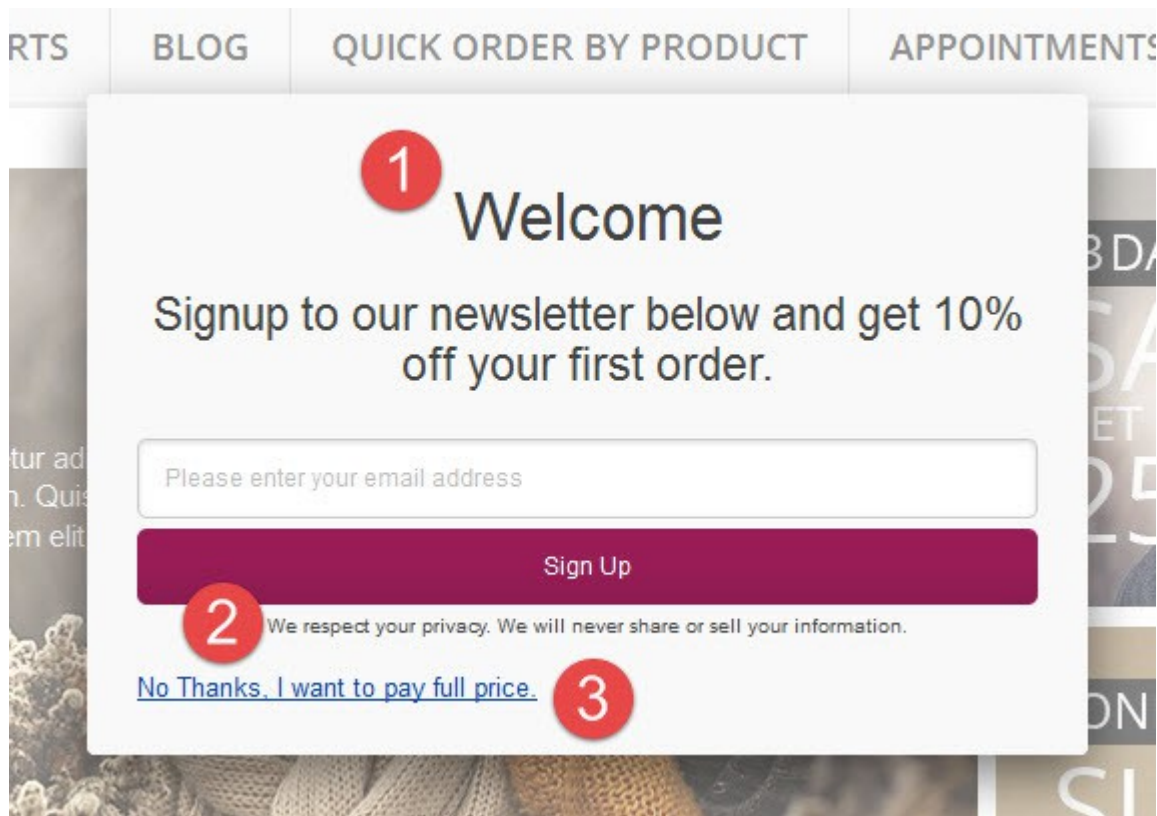
Enter a custom message to appear below the sign up button (refer to section 2 in image below) .

### Thank you message

Enter a custom thank you message. Appears when user successfully subscribes. (refer to section 4 in image on next page ) .

### Close Message

This is an optional close text link that appears below the sign up button. (refer to section 3 in image below) .



#### Edit CSS

Cascading Style Sheets (CSS) is a style sheet language used for describing the look of the popup and should only be edited by experienced front end developers. Note if you ever need to reset the style to the default styles simply reset the module from the module section (refer to the troubleshoot section of this manual).

## Exporting Emails

You can export subscribers to a csv file. You can then use this csv file to import subscribers into your email marketing software for example Mail Chimp.

## Translations

The popup module supports language translations. Click on the 'Translate' button found top right hard corner (PrestaShop version 1.6). You change 'Sign Up' text to your language or change the text to whatever you like for eg. 'Get Voucher Code Now'. You can also change the error messages into your language.

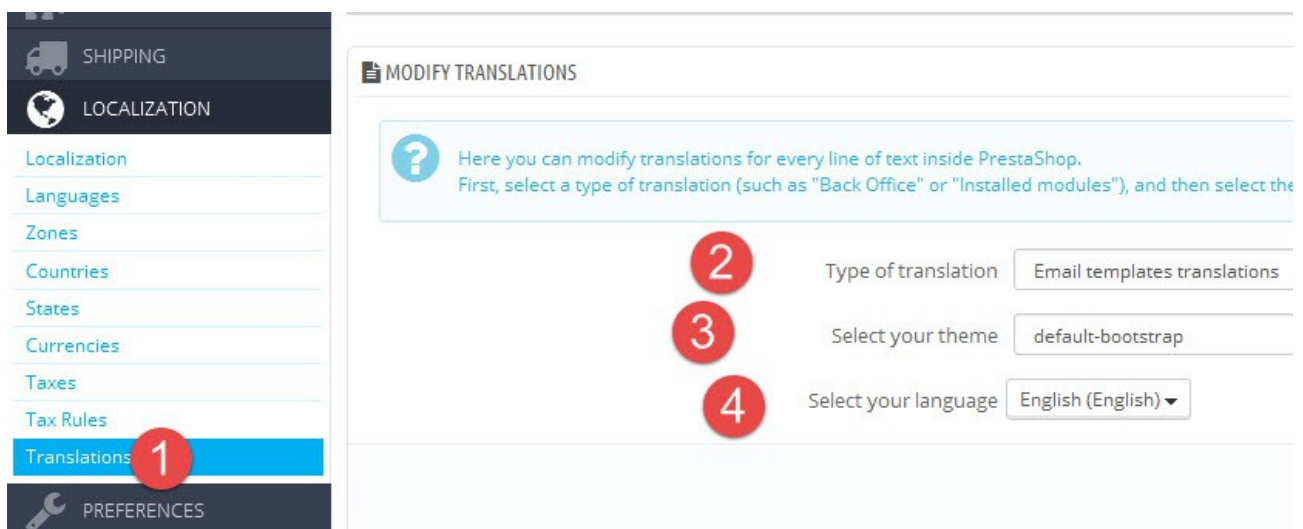
## Email Templates

The newsletter popup module comes with three email templates.

- 1) newspopup\_confirmation – this email is sent to subscriber if you have enabled the email confirmation option. The email can be used to welcome the subscriber.
- 2) newspopup\_verify – this email is sent to subscriber if you have enabled the verification email option. The subscriber must verify their subscription by clicking on a link in their email. If you have this option enabled it is a good idea to remind the customer in the thank you message to check their inbox and confirm their subscription. To edit the thank you message refer to configuration options – thank you message.
- 3) Newspopup-voucher – this email is sent to a subscriber if you have enabled the voucher code option. Note if you have enabled the confirmation email option and the voucher code option the subscriber will receive two emails. If you only want the subscriber to receive one email disable the confirmation email.

To edit the email templates goto back office → localization → 1. translations → 2. type of translation (email templates) → 3. theme (your theme) → 4. select your language → modify → 5. click on newspupopupli → select your email template → 6. edit HTML version.

Refer to below screenshots.





- CATALOG
- ORDERS
- CUSTOMERS
- PRICE RULES
- MODULES
- SHIPPING
- LOCALIZATION
  - Localization
  - Languages
  - Zones
  - Countries
  - States
  - Currencies
  - Taxes
  - Tax Rules
  - Translations
- PREFERENCES
- ADVANCED PARAMETERS

✉ CORE EMAILS **MAILS/EN/**

66 ✉ Core emails

---

🔌 MODULE EMAILS **MODULES/NAME\_OF\_MODULE/MAILS/EN/**

- 2 ✉ appointments
- 6 ✉ blocknewsletter
- 4 ✉ blockwishlist
- 8 ✉ followup
- 8 ✉ mailalerts
- 2 ✉ neworderalertstate
- 6 ✉ newsletterpopuli **5**

6 ✉ newsletterpopuli

newspopup\_confirmation **5**

Email subject

*Newsletter subscription confirmation*

[View HTML version](#)

**Edit HTML version** **6**

[View/Edit TXT version](#)

Edit ▾ Insert ▾ View ▾ Format ▾ Table ▾ Tools ▾

</>
 **B**
*I*
U

 Paragraph ▾

Thank you for subscribing to our newsletter.

{shop\_name} powered by [PrestaShop™](#)



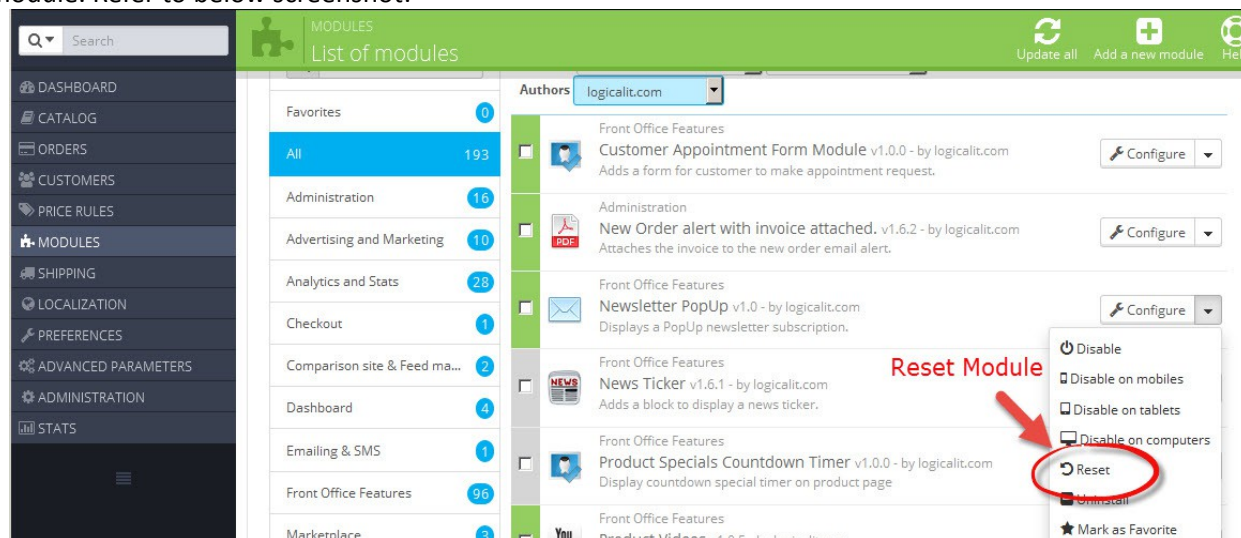
## Troubleshooting

### Email templates

The default email templates are in English. We have also included the following language iso code directories: it, fr, es, de, dk, se, nl, and gr

If you use other languages you will need to take a copy of directory /modules/newsletterpopupli/mails/en and create a new directory with your 2 letter iso code.

Style sheets: If you have made a mistake and you need to restore the original css file you can reset the module. Refer to below screenshot:



### No Subject was found for email template

eg. No Subject was found for newpopup\_voucher in the database.

If you can't update email subject for newsletter popup email templates, you can do update from the lang.php file.

Goto folder: /themes/<your-theme-folder>/mails/fr

Open file lang.php and update the following:

```
$_LANGMAIL['Newsletter confirmation'] = 'My translation in french';  
$_LANGMAIL['Email verification'] = 'My translation in french';  
$_LANGMAIL['Newsletter voucher'] = 'My translation in french';
```

### Newsletter Block

Please note both PrestaShop's newsletter block module and Popup module share the same database table to store the email subscribers. If you have PrestaShop's newsletter block module installed do NOT uninstall the module as this will delete all of your email subscribers including the subscribers captured from the Popup module.

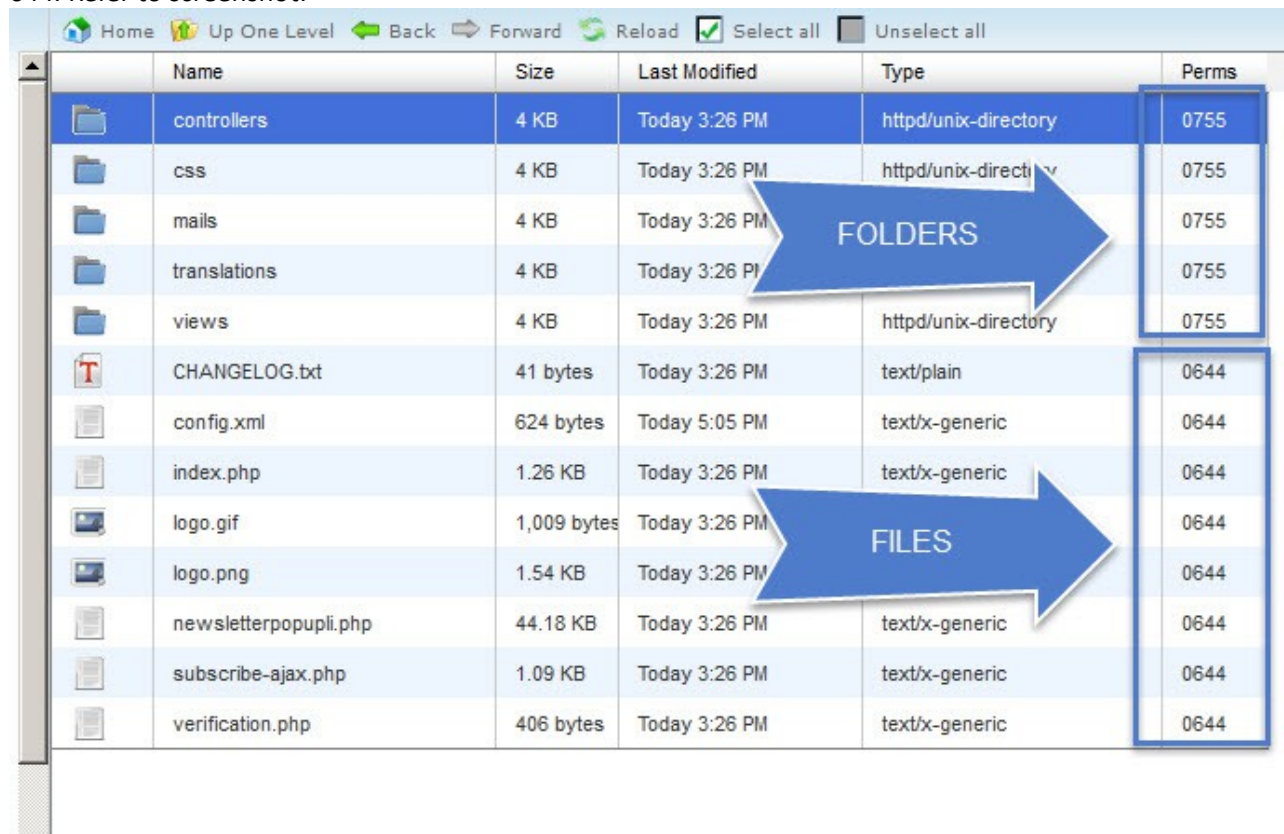
### 403 (Forbidden Access) or 500 (Internal Access) Errors














I have seen this problem in PrestaShop version 1.6.0.5. If you are seeing these internal errors you need to

check that the module has installed with the correct file permissions. Directories should be set to 755 and files set to 644.

### Nothing happens when you click on the sign up button

It's probably related to file permissions issue on your server. Check that the module directory newsletterpopuli is set to 755 and all sub directories are set to 755. All files must be set to permissions 644. Refer to screenshot:



	Name	Size	Last Modified	Type	Perms
	controllers	4 KB	Today 3:26 PM	httpd/unix-directory	0755
	css	4 KB	Today 3:26 PM	httpd/unix-directory	0755
	mails	4 KB	Today 3:26 PM	httpd/unix-directory	0755
	translations	4 KB	Today 3:26 PM	httpd/unix-directory	0755
	views	4 KB	Today 3:26 PM	httpd/unix-directory	0755
	CHANGELOG.txt	41 bytes	Today 3:26 PM	text/plain	0644
	config.xml	624 bytes	Today 5:05 PM	text/x-generic	0644
	index.php	1.26 KB	Today 3:26 PM	text/x-generic	0644
	logo.gif	1,009 bytes	Today 3:26 PM	image/gif	0644
	logo.png	1.54 KB	Today 3:26 PM	image/png	0644
	newsletterpopuli.php	44.18 KB	Today 3:26 PM	text/x-generic	0644
	subscribe-ajax.php	1.09 KB	Today 3:26 PM	text/x-generic	0644
	verification.php	406 bytes	Today 3:26 PM	text/x-generic	0644

## Support

We are committed to improving the module. Please contact us via PrestaShop addons with any suggestions or improvements that you would like us to consider.

If you have any queries or discover issues with the module functionality, please let us know. Please contact us via PrestaShop addons.